

# International Franchise and Trade **EXP**

October 10, 2019 Bishkek, Kyrgyzstan  
@ Cultural and Ethnographic Complex "Dasmia"

**Explore** franchise and trade opportunities in Kyrgyz and neighboring markets.

**Connect** with over 1000 companies in information technology, food and beverage, hospitality, education, tourism, finance and more!

**Engage** with local entrepreneurs, business leaders and investors under one roof over **two days of events**.

Free admission for registered international companies.

For booth registration, please visit <https://www.iftebishkek.com/exhibitor-booth-registration> or contact U.S. Embassy Bishkek at [BishkekCommerce@state.gov](mailto:BishkekCommerce@state.gov)

## PROGRAM INCLUDES

- Master Classes
- Presentations
- B-2-B Meetings
- Cultural Events

**MORE INFORMATION ON**  
**[WWW.IFTEBISHKEK.COM](http://WWW.IFTEBISHKEK.COM)**



Embassy  
of the Federal Republic of Germany  
Bishkek



British Embassy  
Bishkek



European Bank  
for Reconstruction and Development





# LOOKING FOR A COMMERCIAL PARTNER IN CENTRAL ASIA?

Two days of events held in the most comprehensive platform for foreign entrepreneurs and investors in Central Asia in recent history.

MORE INFORMATION ON  
[IFTEBISHKEK.COM](http://IFTEBISHKEK.COM)

Central Asia has untapped potential and offers a range of opportunities for U.S. and foreign investors and entrepreneurs to expand their customer base, product distribution lines and brand recognition. The International Franchise and Trade Expo is organized by the Business Association JIA in collaboration with the U.S. Embassy in Bishkek. Followed by the Bishkek Investment Forum, these two days of events provide a comprehensive platform for foreign investors and entrepreneurs to interact with up to 1200 Central Asian entrepreneurs and business leaders.

Admission to both events for international companies is free of charge

**Oct. 10, 2019**  
**International  
Franchise and Trade  
Expo**



**Oct. 11, 2019**  
**Bishkek Investment  
Forum**



Venue: Cultural and Ethnographic Complex "Dasmia"  
Gorkiy Street 2, Bishkek, Kyrgyz Republic



# EXHIBITING AT THE EXPO

## Main Events:

- October 9, 2019 18.00 – 20.00 Welcome dinner hosted by Ambassador Donald Lu for international guests  
Venue: TBD
- October 10, 2019 08:30 – 1700 International Franchise and Trade Expo'  
Venue: Cultural and Ethnographic Complex "Dasmia"  
Address: 2 Gorkiy Street, Bishkek, Kyrgyz Republic
- October 11, 2019 09.00-1700 Bishkek Investment Forum  
Venue: Cultural and Ethnographic Complex "Dasmia"  
Address: 2 Gorkiy Street, Bishkek, Kyrgyz Republic

**Free admission for registered international companies**

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### Standard Exhibition Booth

A standard booth is 2x2 meters and comes equipped with a table, two chairs, 220V electrical outlet, and company logo display. Larger booths will be made available upon request.



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