

General Show Information

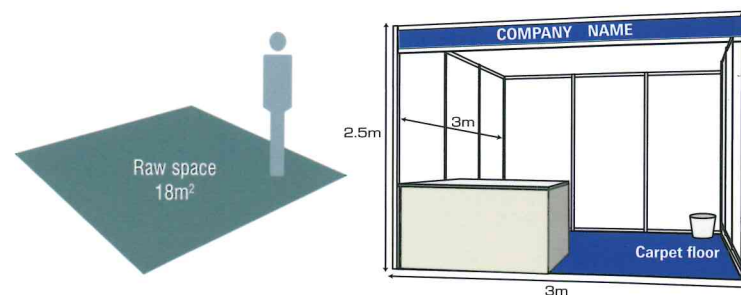
Date: May 09 - 12, 2018
Venue: Friendship Cultural Palace
 91 Tran Hung Dao, Hanoi, Vietnam

Opening hour:
 May 09 Opening Ceremony: 09:00 am
 Public: 10:00 am - 05:30 pm
 May 10 - 11 Public: 09:00 am - 05:30 pm
 May 12 Public: 09:00 am - 12:00 pm
Scale: 8,500 sqm / 550 booths / 430 exhibitors.
Est. Visitor: About 17,000 local and international visitors
 More than 86% is professional visitors

- **9 sqm Standard Booth (3mx3m) includes:**
 Partition, 01 information counter, exhibitor name on fascia, 02 folding chairs, 02 40W fluorescent light & 01 electric socket 220V/5A, carpet floor & one paper-disposed basket.
 • Cost: USD2.880 per unit of 9 sqm

Raw Space (min. 18 sqm):

- The minium area is 18 sqm; exhibitors are required to design and build their own booth(s) or pavilion. Speacial design will have to be within architectural control and be approved by the Organizer.
 • Cost — USD280 per sqm



Organizers:

► Vietnam Advertisement & Fair Exhibition JS Co.

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► Supporter

- Ministry of Industry & Trade
- Ministry of Planning & Investment
- Ministry of Science & Technology
- Ministry of Information and Communications
- Hanoi People's Committee
- Vietnam Chamber of Commerce & Industry (VCCI)
- General Dept. of Communication & Emulation, Commendation
- Health Legislation Dept.
- Medical Equipment & Instrument Dept.
- Foreign Relations Dept.
- Drug Administration Dept.
- Administration of Medical - Examination & Treatment Dept.
- Food Safety & Hygiene Dept.
- Central Health Communication & Education Center
- Hanoi Dept. of Health
- Hanoi Dept. of Industry & Trade
- Vietnam Embassies & Consulate General in foreign countries
- Foreign Embassies & Consulate General in Vietnam

* Sponsor for programs & activities:

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* Sponsors: 2016, 2017



Venue : Friendship Cultural Palace, 91 Tran Hung Dao, Hanoi, Vietnam



► Vietnam Medical Products Import Export JSC VIMEDIMEX VN



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REHAtex Vietnam



REHAtex Vietnam

The International Rehabilitation,
 Eldercare, Healthcare & Autonomic
 living Technology Exhibition &
 Conference in Vietnam - REHAtex Vietnam 2018
 May 9-12, 2018

Host

Ministry of Health, Vietnam



Organizer

Vietnam Medical Products Import — Export JSC
 Vietnam Advertisement & Fair Exhibition JSC



Concurrent show: Vietnam Medi-Pharm



Vietnam, Year 2018's target in ASEAN

www.vietnammedipharm.vn | www.vietfair.vn

REHAtex Vietnam, the Professional Rehabilitation & Healthcare Technology Exhibition & Conference in Vietnam



► Fastest Growing Economy

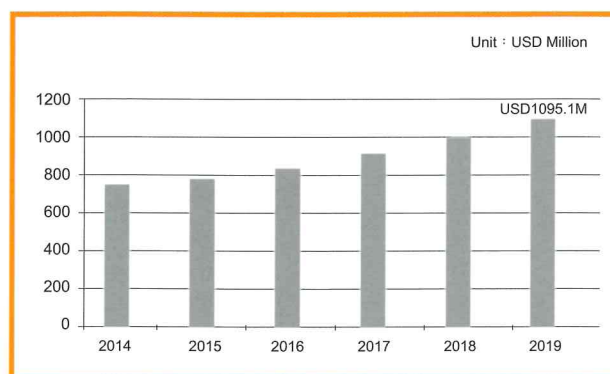
Vietnam stands out from ASEAN, shines on the world stage

Based on World Bank 2016 Global Economic Prospects, Vietnam average economic growth rate is predicted to be 6.3% in coming three years, one of the countries with the fastest growing economy.

The Economist: Vietnam's economy, the other Asia tiger

Vietnam has become the world's second-fastest growth rate per person since 1990, behind only China. If its growth keeps in same pace over the next decade, Vietnam can be expected to be the other Asian tiger, following the trajectory as South Korea and Taiwan.

Projected Vietnam Medical Device Market, 2014-2019



Source: Espicom

► Booming Market

Right timing to shape and step into Vietnam rehabilitation and healthcare industry

Vietnam medical device industry is the strongest performers in ASEAN, but rehabilitation industry has not yet been noticed. Espicom projects the medical device market in Vietnam to expand at a 2014-2019 CAGR of 7.9%, ranging from 10.9% for orthopedics & prosthetics to 4.3% for other medical devices. The market is forecasted to increase from USD748.9M in 2014 to USD1,095.1M in 2019. Though medical industry is prosperous, rehabilitation and healthcare industry does not yet exist. Due to the high traffic-accident rate leading to many body injured events, health awareness rising and priority encouragement of capital investment by government, it's now a right timing to step into the market at the very beginning of the industry development.

Calling All Together in the Industry
REHAtex Vietnam initiates a comprehensive marketing campaign locally and internationally through public media and government sector:



► Innovative Exhibition - REHAtex Vietnam 2018

The first-ever professional exhibition for Rehabilitation & Healthcare in Vietnam

Three Show Highlights

1. Assistive Mobility & Walking Device



- ✓ Manual Wheelchair
- ✓ Powered Wheelchair
- ✓ Scooter
- ✓ Wheelchair Accessories & Parts
- ✓ Stair Climbers

2. Healthcare Management



- ✓ Thermometer
- ✓ Blood Glucose Meters
- ✓ Blood Pressure Meters
- ✓ Portable ECG Device
- ✓ Multifunction Meters
- ✓ Intelligent Medical System
- ✓ Fitness Equipment
- ✓ Sports Brace
- ✓ Smart Bracelet
- ✓ Smart Fabrics / Apparel
- ✓ Auto-Pill Dispenser
- ✓ Physiotherapy Equipment / Device

3. Homecare Device



- ✓ Bedroom Aids
- ✓ Bathroom Aids
- ✓ Toilet Aids
- ✓ Daily Aids
- ✓ Surveillance and Monitoring Alarm
- ✓ Fire & Safety equipment

Two Interactive Demo Zones

1. Assistive Mobility & Walking Aids Onsite Experience
2. Blood Pressure / Blood Glucose Free Testing & Lucky Draw!!



Television & Radio
Newspapers
Magazines
Online Marketing
Telemarketing
Street Banner
Invitation Cards

Public Media



Government & Associations

REHAtex is the most professional rehabilitation and healthcare exhibition in Vietnam, supported by Vietnam government and associations.

► Experienced Organizers

About Vietnam Advertisement & Fair Exhibition JS Co.(Vietfair)

Vietfair is a well-known exhibition organizer in the region and the world with many reputed events: Vietnam Medi-Pharm, Vinachem Expo, Vinamac Expo....



2017 Show Report

Total Exhibition Area (sqm)	8,500
Countries & Regions	30
Booths	500
Domestic	291
Foreign	209
Exhibitors	410
Domestic	232
Foreign	178
Satisfied	89%
Commit to participate in Medi-Pharm 2018	86.5%

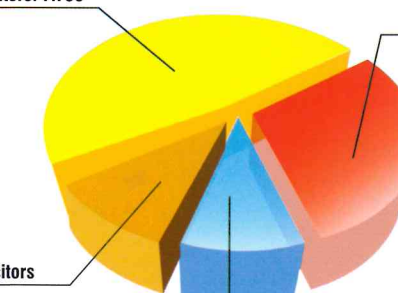
Visitors: 12.169

Professional Visitors: 7.796

Trade Visitors: 3.386

Group 68/987 visitors

International visitors: 1.089



Vietnam Medical Products Import - Export JSC - VIMEDIMEX

VIMEDIMEX VN is the first company assigned by Ministry of Health the tasks of trading import and export of medical items & organize the annual exhibition in pharmaceutical and medical VIETNAM MEDI - PHARM